

# SPONSORSHIP & EVENT INFORMATION

## When:

Thursday, December 8, 2011  
7pm until Midnight

## Where:

The Millennium Center  
101 West Fifth Street, Winston-Salem, NC 27101



## What:

*Twin City Santa* is a 501(c)(3) charitable organization that collects toys and raises money for children during the holidays. The annual *Miracle on 5th Street* holiday party serves as a semi-formal event for young professionals that collects toys to be donated to children of the Winston-Salem/Triad community through the *Salvation Army's Annual Toy Drive*.

Admission per individual is \$10 plus a new unwrapped toy for a child with a value of \$20 or more. Individuals not bringing a toy will be charged \$30 for admission which will be used to purchase additional toys.

The 2010 event brought together over 500 young professionals from Winston-Salem and surrounding communities and we expect that number to be much higher in 2011.

## Entertainment:

*Rubberband* will be providing live music all night! Besides the band, the event will provide complimentary beer, wine, soft drinks and hors d'ouerves. A cash bar will also be available.

## Sponsorship Levels:

### Gold Level Sponsors

(\$1000 and over)  
Receive recognition:  
-All Event Banners  
-Logo & Link Featured on  
Twin City Santa website  
-Plus, receive **20** Tickets

### Silver Level Sponsors

(\$500 and over)  
Receive recognition:  
-Logo & Link on Twin City  
Santa website  
-Plus, receive **10** Tickets

### Friends of Twin City Santa

(\$499 and below)  
Receive recognition:  
-Listed & Linked on Twin City  
Santa website  
-Plus, receive **2** Tickets for  
every \$100 donated

## Contact Information:

Please contact *Twin City Santa* with any questions, to set up a meeting or to discuss more about the event and sponsorship opportunities.

**Email:** [TwinCitySantaWS@Gmail.com](mailto:TwinCitySantaWS@Gmail.com)

**Website:** [www.TwinCitySanta.org](http://www.TwinCitySanta.org)